



## TWITTER

### First steps

If you or your organisation does not have a twitter account, it is not too late to open one!

Go to <https://twitter.com/?lang=en> and sign up.

### Why should I follow and tweet?

Follow real-time news on what organisations like yours are doing around flood and drought management

Tweet to inform followers what you are doing! It is a powerful way to connect and engage with your community!

### What should I tweet?

- Outcomes of meetings/workshops/trainings
- Challenges or initiative that your organisation encounters around flood and drought management
- Announce a new blog post, press/documents released, events, awareness campaigns, etc.

### How should I tweet ?

- You can only have 140 characters long per tweet
- Use <https://goo.gl/> to shorten the link
- @ *username* is used to reply or mention a specific person/organisation
- Don't forget to #floodsanddroughts when it is relevant to this project!
- Example of a tweet: *Mapping #floodsanddroughts for better preparedness and planning* <http://goo.gl/1WaYuZb> @IWAHQ



### Who to follow

- |           |                 |
|-----------|-----------------|
| @IWAHQ    | @KIWASCO        |
| @dhigroup | @VbaBasin       |
| @UNEP     | @APFM_wmogwp    |
| @theGEF   | @WMOnews        |
| @GWPnews  | @GhWaterCompany |
| @WHO      | @nbiweb         |

Let's get going!