



TWITTER

First steps

If you or your organisation does not have a twitter account, it is not too late to open one!

Go to <https://twitter.com/?lang=en> and sign up.

Why should I follow and tweet?

Follow real-time news on what organisations like yours are doing around flood and drought management

Tweet to inform followers what you are doing! It is a powerful way to connect and engage with your community!

What should I tweet?

- Outcomes of meetings/workshops/trainings
- Challenges or initiative that your organisation encounters around flood and drought management
- Announce a new blog post, press/documents released, events, awareness campaigns, etc.

How should I tweet ?

- You can only have 140 characters long per tweet
- Use <https://goo.gl/> to shorten the link
- @username is used to reply or mention a specific person/organisation
- Don't forget to #floodsanddroughts when it is relevant to this project!
- Example of a tweet: Mapping #floodsanddroughts for better preparedness and planning <http://goo.gl/1WaYuZb> @IWAHQ



Who to follow

@IWAHQ	@KIWASCO
@dhigroup	@VbaBasin
@UNEP	@APFM_wmogwp
@theGEF	@WMOnews
@GWPnews	@GhWaterCompany
@WHO	@nbiweb

Let's get going!