

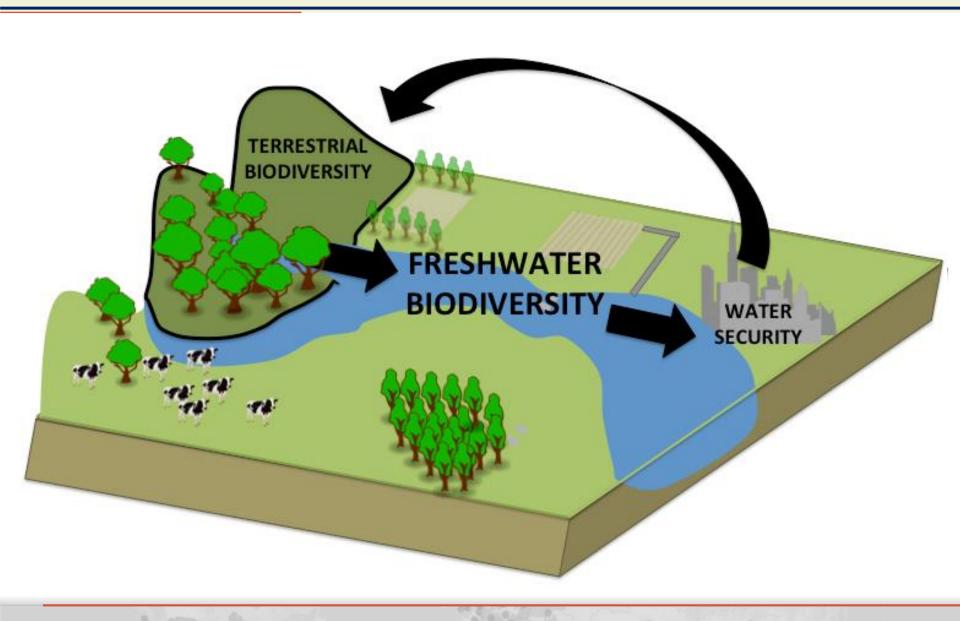


## Why improving water services depend on land management





# The Genius of "And" – complementarity between conservation and water security









2,000 water sources

534 cities

Where cities source their water

Type of land the water travels through

Quality and supply

## **Water quality risk**

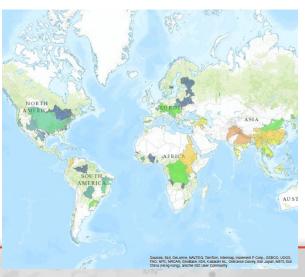
Sediment loading model built on USLE

N and P Loading using export coefficient approach

## Risk metrics:

- » Sediment yield (tons/km2)
- » N yield (tons/km2)
- » P yield (tons/km2)





## Source watershed protection activities...



#### **Solution**

Targeted Land Protection



Assisted Revegetation



Agricultural Best Practices



Riparian Restoration



Forest Fuel Reduction

# Most people say that nature is a good investment for cities' water supply

#### Myth

Investments in nature always measurably benefits cities' water supplies

Investments in nature are always cheaper than built alternatives

Investments in nature are always feasible

Investments in nature can address water scarcity issues

Investments in nature are all equal

#### **Reality**

Benefits depend on specific conditions, incl. scale of interventions, size of the watershed, types of problems faced, and existing infrastructure

Cost-effectiveness is highly dependent on watershed size, land value, and transaction costs

Ability to deploy capital from cities limited by jurisdiction, regulation and technical capacity

While vegetation can improve timing and quality of water, it largely decreases water yield

Natural solutions is more effective on areas of hydrological importance, incl. high slopes and headwater

Understanding reality unlocks where city water needs and natural infrastructure benefits overlap

### Findings - Nature as a Solution











# 700 million people

living in the largest 100 cities could benefit from all conservation solutions

# 6.4 million hectares

Targeting 0.2% of agricultural land in a watershed for improved farming practices could help 600 million people

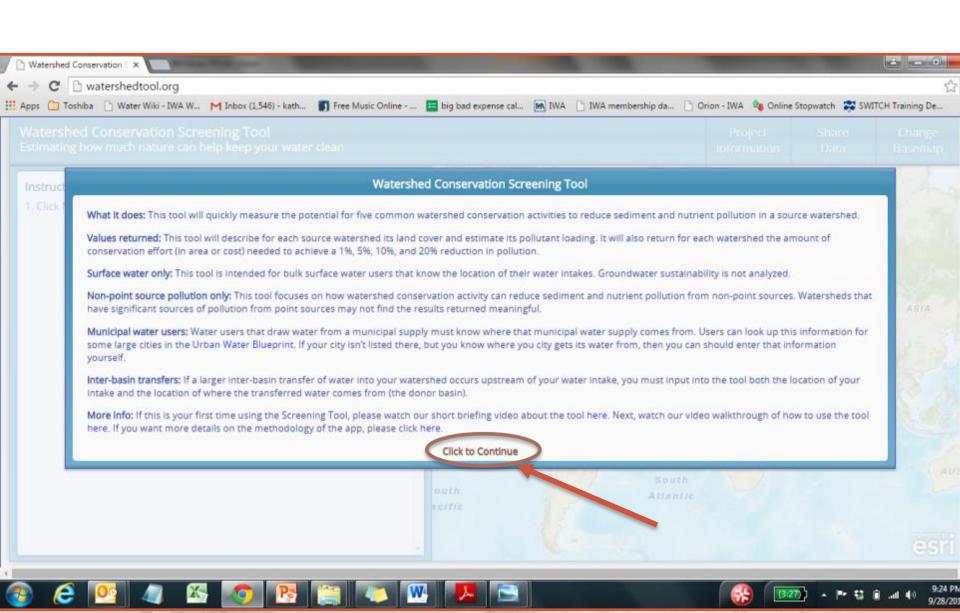
# 1 in 4

cities would see a positive return on investment from investing in conservation solutions

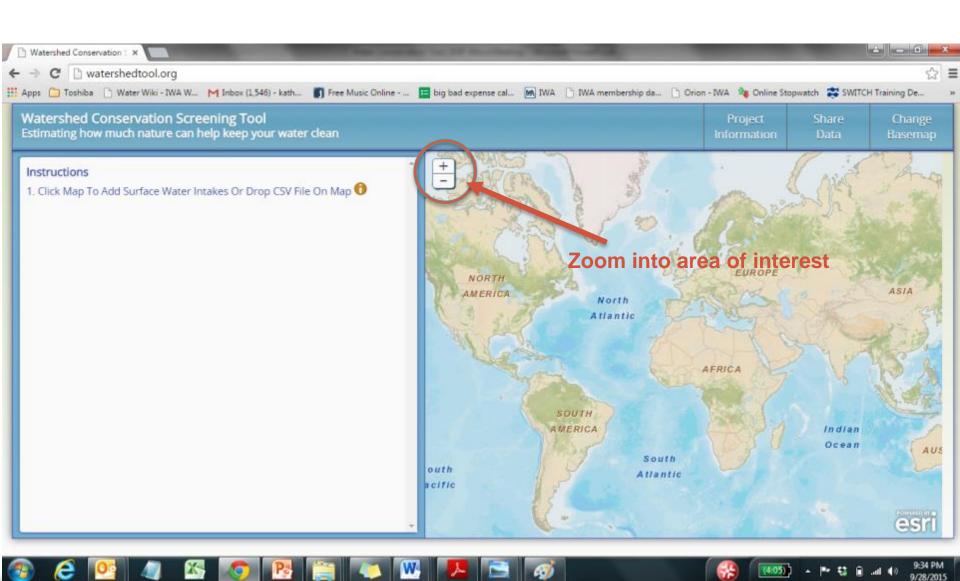
## **Watershed Conservation Screening Tool**

- Motivation- Lots of people asked TNC "Can you analyze my source using the Urban Water Blueprint methodology?"
- Goals: Rapid, no-cost estimates of
  - water quality impairment (sediment, nutrients)
  - Potential for source watershed conservation activities to help
- Audience: Bulk water users interested in source watershed conservation

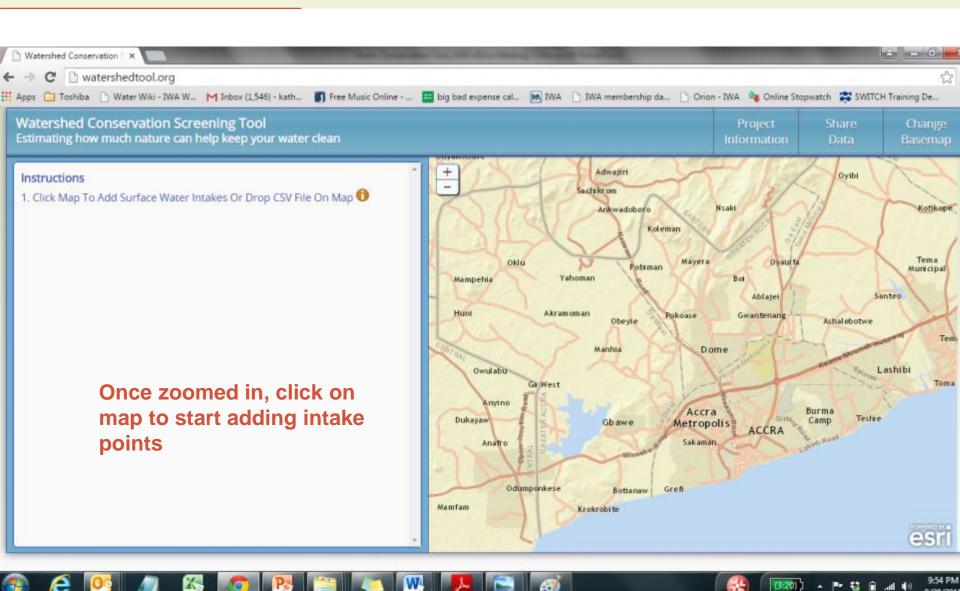
## **Overview of Screening Tool**



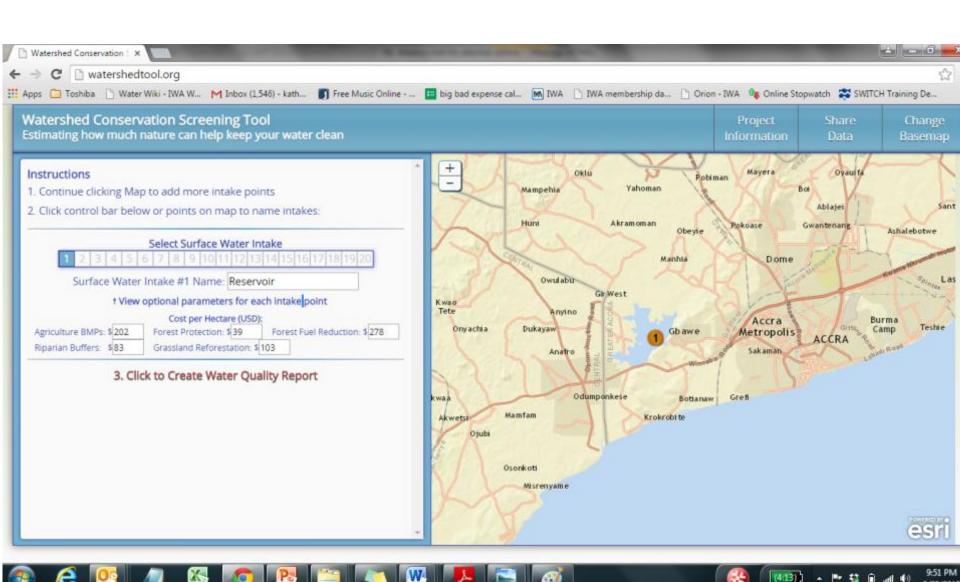
## Choose geographical area



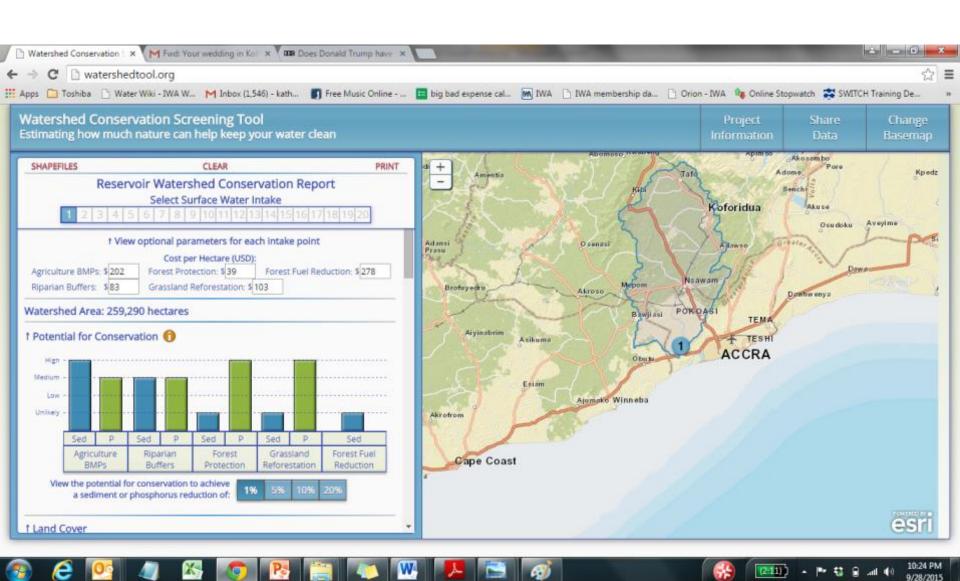
### **Adding Intake Points**



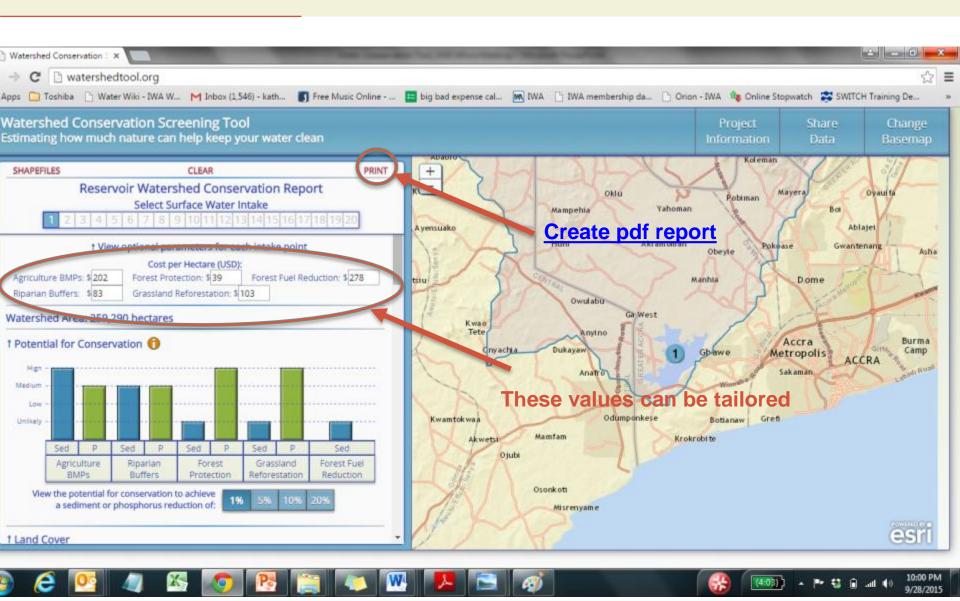
## **Adding Intake Points**



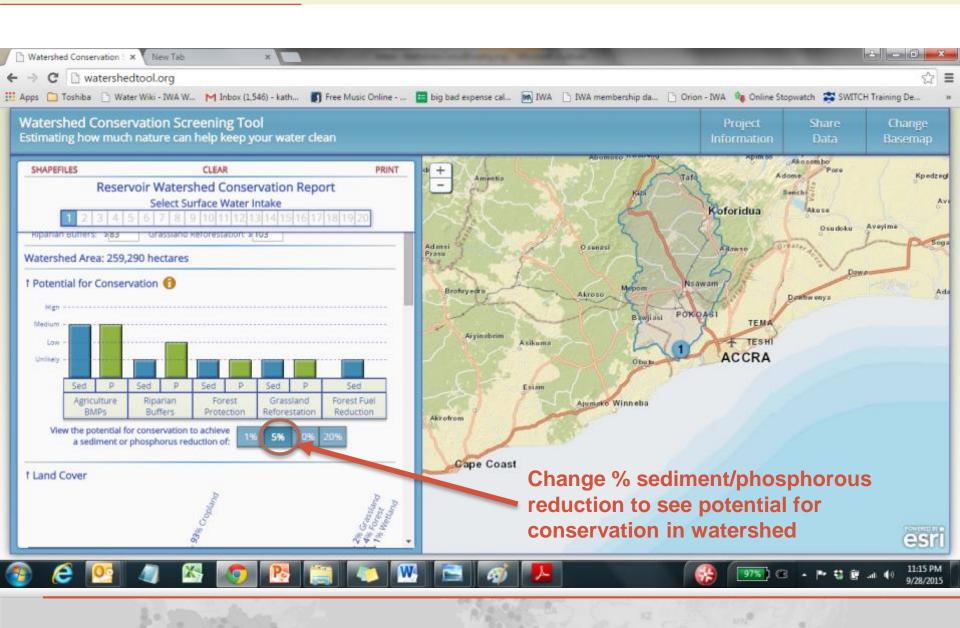
## **Watershed area**



# **Creating Water Quality Report**



## **Potential for Conservation**



## **WANT TO LEARN MORE?**



Visit <a href="http://watershedtool.org">http://watershedtool.org</a>

Live demonstration - October 20th 12pm-1pm, Ayla
Hall

 If you have any questions about the tool, contact Rob McDonald (<u>rob\_mcdonald@tnc.org</u>).

inspiring change